



# Cyberport University Partnership Programme (CUPP) 2017

Supported by Cyberport Creative Micro Fund (CCMF)

Info kit for applicants

數碼港  
*Cyberport*



CUPP is a FinTech-focused entrepreneurship programme for local university students to unleash their potential, gain insights into the global market, and receive world-class Entrepreneurship Boot Camp and mentorship in Hong Kong and at Silicon Valley.

University Partners:



Entrepreneurship Boot Camp Partner:



# What does the Programme offers?

- Entrepreneurship Boot Camp at Silicon Valley
- Valuable mentorship and insight from FinTech industry players
- Demonstrate CUPP teams' FinTech business ideas to investors
- HK\$100,000 cash grant by Cyberport Creative Micro Fund
- Cyberport Incubation Programme interview opportunity

# Criteria to Applicants



## Criteria to Applicants

- Applicants shall form teams with maximum 5 members from the same university nominating the teams
- Only 3 members in each team could join the Entrepreneurship Boot Camp overseas.
- Principal applicant of the team must be a HK Permanent ID Card holder
- Between the age of 18 and 30
- Undergraduates or postgraduates
- Currently enrolled in or have graduated within 3 years
- Projects must be on FinTech

# Programme Schedule

	Event Item	Details	Schedule
1	University nomination	Each <u>university partner shall nominate and submit a list of 3 - 6 teams with all the team members' name, email and mobile to Cyberport by nomination due date.</u> Nominated teams should provide their academic performance, award received and entrepreneurial experience to Cyberport	<b>Nomination due date: 18 May 2017</b>
2	Assessment	Stanford Graduate School of Business (Stanford GSB) written test and Cyberport interview.	Early June 2017
3	Confirmation	Email notification to teams and university partners on the result.	End of June 2017
4	Passport / the USA Visa application	Successful teams shall apply passport (at least 6-month validity counting from 21 Sept 2017) or the USA visa and go through event logistics for Entrepreneurship Boot Camp.	July 2017
5	Pre-camp nurturing	Orientation / ice-breaking meetup / sharing / Fintech and Entrepreneurship start-up events	Mid- July to September 2017
6	Entrepreneurship Boot Camp at Stanford GSB	Company visits, entrepreneurship boot camp, FinTech application case studies	<b>21 September – 1 October 2017</b>
7	Mentorship	Mentors from financial/ fintech industry, Cyberport and local universities to provide consultation to CUPP teams, who shall brief recap mentors' comments with Evernote, which will be available to mentors for reference.	July – October 2017
8	Demo Day	Inviting Presidents of university partners to join.	<b>In week of 14 November 2017</b>
9	Cyberport Creative Micro Fund	Winning teams to receive HK\$100,000 cash grant for developing a working prototype in 6 months. Total HK\$100,000 cash grant shall be disbursed to the winning teams by batches, i.e. HK\$10,000 shall be paid to the winning teams upon the signing of CCMF agreement; HK\$45,000 shall be paid when the Interim Report is approved by Cyberport; and the remaining HK\$45,000 shall be paid, when the working prototype is completed and the Final Report is approved by Cyberport. ** Winning teams, who could early complete the working prototype by December 2017, they could be shortlisted for Cyberport Incubation Programme interview in December 2017/ January 2018.	November 2017 – April 2018

# Interested applicants should contact:



Cyberport  
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